



一般社団法人

日本スポーツウエルネス吹矢協会

Japan Sport Wellness Fukiya Association

Bonds of Fukiya

The 271st & 272nd issue dated 1st November 2024

**International Sport Wellness Fukiya Federation shall be inaugurated
Aiming to hold “The First World Championship” in November 2026**

Kazuya Ito
Managing Director

At the 20th anniversary celebration of the Japan Sport Wellness Fukiya Association, held in April 2018, the establishment of an International Organization was one of the most important goals to be achieved within the next ten years, announced by Mr. Kazumaro Nakamura, former chairman. To achieve this goal, the Office for preparation for the establishment of an International Organization was formed and I have served as its director.

When the office for preparation was formed, we had only three overseas branches and we targeted the establishment of International Organization shall be done when overseas branches reached in around 20 countries. Thus, we had been concentrated to open new overseas branches for the moment. We successfully opened several overseas branches by middle of 2019, however, due to the COVID-19, our plan has been delayed and quite regretfully, the general overseas branch of Hawaii was closed.

As the COVID-19 settled down in these days, we have resumed overseas expansion of Sport Wellness Fukiya, and since last summer we opened new overseas branches in Mexico, Iran, and Hong Kong, but this is still far short of our initial goals.

Meanwhile, we announced our medium- to long-term plan at the Board of Directors and General Meeting of Members of Representative, held in February 2023, and set the goal of establishing an international organization within three years. In addition, in the "First Proposal: 2023 Business Plan" approved by the Board of Directors and the General Meeting of Members of Representative, one of the objectives is to establish an international organization in accordance with the medium- to long-term plan. The 2024 Business Plan, which was also approved, also calls for the establishment of an international organization, and therefore, the establishment of an international organization has been approved by the Board of Directors and the General Meeting of Members of Representative.

In addition, one of the conditions for our association's goal of formal membership in the Japan Sports Association (a necessary step toward becoming an official event in the National Sports Festival) is the presence of an international federation, and our membership in the international federation. Therefore, the establishment of the International Sport Wellness Fukiya Federation now became essential.

Currently, there are approximately 250 overseas members from 13 countries: Thailand, Malaysia, New

Zealand, Finland, Mongolia, Taiwan, Mexico, Iran, Hong Kong, Poland, Hungary, Australia, and Russia. We hereby announce the inauguration of International Sport Wellness Fukiya Federation, which is the governing body of "The First Sport Wellness Fukiya World Championship" aiming to hold in November 2026. We expect more than 500 Japanese players and more than 20 overseas players (at least two players from each overseas country), shall participate in this World Championship.

Constitution of International Sport Wellness Fukiya Federation (extract)

Chapter II

Purposes and Undertakings

Article 6 (Purposes)

The purposes of ISWFF are to contribute the succession of Japanese traditional culture and the creation of health and “Ikigai” (reason for living) of people in the world. In order to materialize these purposes, ISWFF shall internationally educate and spread Sport Wellness Fukiya as the sport which promotes health and creates “Ikigai” (reason for living) of all the people, not only working member of society but also children, students, youth, the aged and the disabled etc. In addition, ISWFF shall develop mutual trust and friendship among Affiliates through Sport Wellness Fukiya.